

ARMY WINTER SPORTS ASSOCIATION
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MAY 2015

INTRODUCTION

1. The Army Winter Sports Association (AWSA) was founded (as the Army Ski Association) in 1947. Since then it has encouraged generations of Army service personnel to take to the snow and ice. It has been instrumental in organising competitions from novice to the highest levels of proficiency. Many of its members have gone on to represent the Army and their country at the Olympic Winter Games and in other national and international events.
2. The AWSA's task, as it was in 1947, is to encourage service personnel to participate in Winter Sports; to develop their skills in a chosen discipline; and to test themselves in demanding conditions, thereby fostering self-discipline, fitness, courage and teamwork. Winter Sports contribute directly to military output and fighting spirit, are an essential part of decompression from operations and remain an important element of the moral component.
3. The Association has some 1500 members and a full programme of events. It receives direction from the Combined Services Sports Board (CSSB) and the Army Sports Control Board (ASCB).
4. **AWSA Disciplines.** The AWSA comprises 8 different Disciplines detailed below:
 - a. Alpine.
 - b. Bobsleigh.
 - c. Cresta.
 - d. Luge.
 - e. Nordic (Biathlon and Cross Country).
 - f. Skeleton.
 - g. Snowboard.
 - h. Telemark.
5. **Charitable Status.** The AWSA is a Public Limited Company number 7890840 and achieved Charitable Status in March 2012 Charity Number 1146256. This charter reflects the legal construct laid down in the regulations with the Charity Commission and Companies House.

MISSION

6. The AWSA is to encourage and facilitate, amongst all ranks of the Army, wide participation and high achievement in Winter Sports in order to foster the ethos of the Army and promote its good image.

CORE OBJECTIVES

7. The Core Objectives of the Association are to:
 - a. Establish a capable and effective organisation to manage and develop success in Army Winter Sports.

- b. Encourage succession planning for coaches, race officials, managers, Chairman and Secretaries.
- c. Ensure all Army Winter Sports activity is well run and organised, challenging and technically compliant.
- d. Broaden and strengthen the instructor base for all Disciplines
- e. Select strong Army teams to achieve success at the Inter Services competitions.
- f. Achieve maximum participation in all activities and competitions and encourage greater participation by novice, female and junior ranks.
- g. Encourage the development and manage the careers of elite athletes and support competitors on the international circuit.
- h. Deliver an annual balanced budget and ensure the AWSA is financially stable for the long term, including enduring sponsorship arrangements.
- i. Review competition venues and costs to ensure value for money.
- j. Maintain a communications plan that promotes the AWSA and members' interests.
- k. Assist in the development of athletes in the Combined Services Disabled Ski Team (CSDST).

ORGANISATION

8. **Governance Structure.** The AWSA governance structure comprises an Executive (Trustees) and Management Committee as detailed below.

9. **The Executive (Trustees).**

a. **General.** The Executive will direct the overall conduct of AWSA activities. In particular, it will direct policy, develop and manage major sponsorship and manage the Public (PF) and non-public (NPF) budgets through a screening process. The Executive will comprise:

(1) **Chairman.** The Chairman, who is to be a serving senior officer with a strong interest in winter sports, will be nominated and approved by the Director of the Army Sport Control Board. He is responsible for the supervision of the Association's finances and for the overall management of the Association's business. Currently Lt Gen JG Lorimer DSO MBE.

(2) There will be normally a total of four other Trustees, comprising the Vice Chairman, Sponsorship Secretary and the Public Fund Manager.

(a) **Vice Chairman. (Trustee).** Currently Brig ASD Harrison DSO MBE

(b) **Director Fundraising & Protocol. (Trustee).** Currently Lt Col JA Scott MBE SCOTS

(c) **Public Fund Manager. (Trustee).** Currently Lt Col SAJ Davis RAPTC.

(d) **Trustee.** Currently Brig (Retired) R Haldenby.

(3) **The Secretary** is responsible for organizing the Meetings and producing and publishing the minutes. Currently Lt Col (Retd) MK Allen.

b. **Terms of Reference.**

(1) To provide strategy and policy in furtherance of the aims and objectives of the Association.

(2) To consider and allocate funds to Association activities.

(3) To approve nominations for President, Chairman and Secretary of the Association and Discipline Chairmen.

c. **Frequency of Meetings.** The Trustees shall meet in plenary session at least three times a year, preferably 4.

d. **Quorum.** A quorum will have been achieved when the Chairman and at least two representatives are present.

e. **Accountability.** The Executive is accountable to the ASCB for the proper conduct of its business and national sport bodies for the correct application of their rules.

10. **Management Committee.** The Executive will manage AWSA activity through a Management Committee which will meet twice annually, usually in May and October. In 2014 the Meetings were held on 30 Apr 14 and 29 Oct 14 respectively. The Committee comprises the following:

a. The Executive.

b. General Secretary of the BFG Sport Board.

c. Chairmen of the eight individual Disciplines.

d. Exercise Controllers of EXs SPARTAN HIKE (SH) and PIPEDOWN (PDN).

e. Editor and Webmaster.

f. Chairman of the CSDST or a representative. (Non-voting).

g. Co-opted members as required. (Non-voting).

11. **Purpose of the Management Committee.** The roles are as follows:

a. Ensure the efficient management of AWSA activities.

b. Direct the future sustainment of AWSA activities.

c. Ensure coherence across the Army WS activities.

12. **AWSA Annual General Meeting (AGM).** The AGM usually coincides with the second Management Meeting and is the forthcoming Season's Launch; it is normally held in late October each year and is open to all members of the AWSA. In 2014, it was held on 29 Oct 14.

FINANCIAL POLICIES

13. **General.** The Trustees are responsible for the financial health and good financial management of the AWSA.

14. **Priorities for Expenditure.** The priority for the use of Charity funds for the 14/15 period was as follows:

- a. Funding Army competitions of Recognised and Approved winter sports at an appropriate standard and level of safety.
- b. Promoting the excellence, reputation and prestige of the AWSA as the governing body of Army Winter Sports.
- c. Assisting in the defrayal of costs of athletes representing the Army at Inter Service competitions.
- d. Maintaining a reserve to ensure subsequent years competitions can be conducted should income reduce.
- e. Supporting elite athletes at national and international competitions.

15. **Expenditure.** The Trustees agreed the following:

- a. **Events.** The main Army Championships (Alpine, Snowboard, Telemark, Nordic, Cresta and Ice Sports) were each provided funds to run the events in accordance with the direction provided by the Trustees.
- b. **Protocol.** A maximum of £25K could be spent on Protocol, which included VIP hosting at Army events, the Chairman's Dinner and the 2014 Cocktail Party.
- c. **Communications.** Funding for communications (Website and annual Magazine) was not to exceed £9K.
- d. **Grants.** The Charity made grants as determined by the Trustees, which complied with the objects of the Charity and the priorities for expenditure detailed in Paragraph 15 above. For the 14/15 Season the Trustees agreed the following grants:
 - (1) British Biathlon Union (BBU) – up to £11K.
 - (2) Elite Athletes – up to £5K.
 - (3) Combined Services Disabled Ski Team (CSDST) - £2.5K.

16. **Income.** Income for the AWSA was provided with income from Membership Subscriptions, ASCB and CSWSA Grants and from donations from various companies in the UK through Team Army and from Thales. There was also some income from investment dividends and bank interest.

17. **Reserves.** The Charity will endeavour to hold a financial reserve sufficient to cover the minimum running costs of one-year's Army Winter Sports events. This reserve will be drawn down only with the specific agreement of the Trustees. A proportion of the Reserve, as determined from time to time by the Trustees, may be held in Investments.

18. **Investments.** The Charity may invest for the purpose of medium term growth (2 – 5 years) with a strong emphasis on securing capital, income is not a requirement.

19. **14/15 Financial Overview.** In detail, there was an excess of income over expenditure of £4381.96, which was in accord with that approved by the Trustees. The report has been filed with Companies House.

LT GEN LORIMER DSO MBE CHAIRMAN'S REPORT 14/15

20. Once again for the 14/15 season, we saw another high level of participation, more particularly in one or two corners of the Army, where the habit of taking part in Winter Sports had seemed lost. This has been maintained for 15/16 and you may be aware that we now have a reserve list of units wishing to attend Exercises SPARTAN HIKE and PIPEDOWN.

21. In the 2015 Inter Service competitions, for the second year running we were forced to share the team spoils with athletes from the other two Services, perhaps to a greater extent than I would have liked. In Alpine, we came second to the RAF in both the Army Men and Ladies teams at Meribel; Alpine has now appointed a longer term Team Manager, which will hopefully bear fruit. The Army Ladies snowboarders were very dominant and easily won the combined inter-Service prize, with the Men coming in just behind the Royal Navy. In Ice Sports, we got back to winning ways in the Male Bobsleigh event, thanks in the main to 3 PARA which provided most of the team. There is work to do on the Ladies team and in Skeleton. Another clean-sweep in Luge proved that we continue to have plenty of talent on the Ice. In Cresta, it was the same story as 2014 and we were narrowly beaten by the Royal Navy and Royal Marines. The good news is that the Army continues to dominate Nordic and Telemark racing, although neither discipline should take the emerging Royal Navy and Royal Marines team for granted once they set their sights on a goal.

22. Whilst not in an Olympic year, there were two notable performances. LSgt Lamin Deen had a very good season, culminating in a 5th place in the 4-Man World Mens Bobsleigh Championship and Sgt (Retd) Mick Brennan continues to do well in the Paralympic programme, despite a number of injuries. I commend them both for their skill and commitment at the pinnacle of their various winter sports. These and other stories can be found in the excellent Snow and Ice Magazine which many of you will have read and there are copies available in this room. I would personally like to thank Catharine Moss for her hard work, not only as Editor of the Magazine, but for managing the website as well, both of which are going from strength to strength. We wish her well in Milan.

23. The AWSA is in fine fettle and the very best of wishes to everyone.

SUMMARY

26. It has been another very good 14/15 season.

MK Allen

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Lt Col (Retd)
Secretary for Chairman
16 Dec 15

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18. **Investments.** The Charity may invest for the purpose of medium term growth (2 – 5 years) with a strong emphasis on securing capital, income is not a requirement.

19. **14/15 Financial Overview.** In detail, there was an excess of expenditure over income of some £9,525, which was in accord with that approved by the Trustees. However, factoring an unrealised gain in investments of £5143, there was an overall excess of expenditure of £4381. The report has been filed with Companies House.

LT GEN LORIMER DSO MBE CHAIRMAN'S REPORT 14/15

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